



# Digital Pipeline Case Study



## PCs provided to schools in Kenya through Nomura's Project Kiungo

"By working with Digital Pipeline and its partners, we have been able to put our surplus computers to good use in more than 25 schools in Kenya, where over 12,000 students will benefit from them. The assistance Nomura has been given by Digital Pipeline has been invaluable for identifying and implementing the best solution for us and helping us meet our corporate responsibility criteria."

**Jessica Shepherd Smith,**  
Head of Media Relations, Nomura International plc

### Fast Facts

**Donor:**

Nomura International plc

**Beneficiary:**

Computers for Schools Kenya (CFSK)

**Partners:**

Digital Links, RDC

**Summary:**

In Kenya, due to the high cost of new computers and the lack of trained teachers, the majority of school children miss out on the opportunities, skills and educational advantages computers can provide.

Project Kiungo, a Nomura project involving Digital Pipeline and its partners, is supplying refurbished computers to schools in Kenya. This is giving thousands of students their first experience of using a computer, helping them to improve their education and providing the skills that they will need in the future for finding jobs and creating small enterprises.

To see other Digital Pipeline Case Studies, please visit:

[www.digitalpipeline.org](http://www.digitalpipeline.org)

In 2006 Nomura's London headquarters underwent a technology refresh which meant they had hundreds of redundant but fully functional PCs for disposal.

RDC, (a Digital Pipeline Refurbisher) suggested to Nomura that these could be refurbished by RDC and redeployed in African schools through Digital Pipeline.

Digital Pipeline introduced Digital Links, a Digital Pipeline Deployment Agent that specialises in providing refurbished computers and software to developing countries.

Digital Links provided some options to Nomura for countries and schools in Africa where Nomura's PCs could be deployed. After exploring the recommended options Nomura chose to donate PCs to schools in Kenya and Nomura's project, named Kiungo (meaning "link" in Swahili) was born.

### Project

In early 2006, RDC started collecting and refurbishing Nomura's PCs. During the following months, Digital Links shipped almost 400 of Nomura's refurbished PCs to their local partner CFSK (Computers for Schools Kenya) a non-profit organisation that provides computers, teacher training and technical support services to public secondary schools and community centres.

CFSK was selected as the local partner because it is an established and reputable organisation that works in partnership with Kenya's Ministry of Education, and has already supplied more 4000 refurbished PCs to 200 schools. CFSK is also involved in the

training of thousands of school teachers in Kenya, enabling them to teach ICT skills to students in their schools, to ensure that PCs are used effectively. CFSK ensures that all PCs are fully supported, their services include: loading operating systems, teacher training, induction of principals and governors, and full maintenance of equipment.

Deployment of the Nomura PCs began in April 2006.

### Benefits

Thanks to Nomura's generous support, Project Kiungo will give an estimated 12,500 students in Kenya an opportunity to learn the basic IT skills so essential for finding jobs and participating in the information age.

Nomura will be given reports on the location and status of their donated PCs using information from RDC and Digital Links that is entered on the Digital Pipeline's PC tracking system. Digital Links will also provide Nomura with additional information and pictures demonstrating how individual schools and their young students are benefiting from the use of Nomura's refurbished PCs.

PCs that are no longer useful will be responsibly recycled to protect the environment using funds donated by Nomura.

Nomura plans to publish Project Kiungo developments in their internal newsletters so that all Nomura employees are kept informed.